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[Shabnam Vaezzadeh](#), MD, MPA, BCMAS is the CEO, Global Medical Affairs Executive with over 20-year experience in the medical industry. She has held senior corporate leadership roles in Medical Affairs, Clinical Development and Safety in addition to business development. Her extensive background includes working with corporations such as LifeScan, Johnson and Johnson, KCI, Acclivity, Organogenesis and Abbott Laboratories. Dr. Vaezzadeh is highly skilled in generating evidence and communicating it effectively in collaboration with experts in the medical community garnering brand advocacy and successful reimbursement by payers, and forming long-standing relationships with Key Opinion Leaders.

In addition, as a consultant to medical for over 5 years, she has led Medical Affairs initiatives throughout product development and commercialization to help clients achieve safe and effective adoption of innovative medical products by the medical community.

Dr. Vaezzadeh has also provided medical writing services to companies such as Philips Healthcare, Ethicon EndoSurgery, CeloNova BioSciences, and Abbott Laboratories.

Her experience includes working with medical products in therapeutic areas of wound healing and surgical site incidences, regenerative medicine, abdominal wall repair, breast reconstruction, orthopedics and sports medicine, diabetes, cardiology, neuromodulation, and general surgery.

She is able to provide strategic advice and execution of initiatives in areas such as leading and transforming medical teams, KOL management, advisory boards, centers of excellence, medical science liaisons training, CER and medical writing, speaker development, business development due diligence, research and educational grants process, medical information & publication strategy, product development, clinical strategy, safety in clinical studies, pharmacovigilance, risk management, medical education, and feedback on business case pitches.

Dr. Vaezzadeh holds a medical degree from Tehran University of Medical Sciences and a Master's in public administration with concentration on healthcare systems from the University of San Francisco. She is board certified in medical affairs.