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[Mark Monane, MD, MBA](#) provides strategic positioning and storytelling advice based on his broad experience in clinical care in geriatrics, public health and health policy research, managed care and market access, biotechnology equity research, and biotechnology and medical device development and commercialization. The major areas of focus include work addressing the cardiovascular, neurology, oncology and rare disease areas. He has previously served as Chief Medical Officer at CardioDx, Managing Director of Equity Research at Needham & Company, Senior Director of Medical Policy and Practices at Medco Health, as well as being an Assistant Professor at Harvard Medical School and the Harvard School of Public Health. Mark obtained an AB and MBA at Columbia, MD from NYU University, and a MS from Harvard in Health Policy and Management.

Mark is available to consult for companies who are developing their medical affairs, outcomes research, payer and reimbursement strategies, and investor relations strategies.

Mark grew up in NYC and has lived on the Amtrak corridor all his life. He currently resides in New Jersey with his wife Susan; their two grown children have left the nest. Mark's hobbies include collecting animation art and sports memorabilia.